

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Resp | ponses) | | | | | | | | |
|---|------------------------------------|----------|--|---|---|--|--|---|--|
| 1. Name and Address of Reporting Person [*] Kirby Lynelle P | | | 2. Date of Event Requiring Statement (Month/Day/Year) 10/24/2007 | | 3. Issuer Name and Ticker or Trading Symbol Ulta Salon, Cosmetics & Fragrance, Inc. [ULTA] | | | | |
| (Last) 1135 ARBOR | (First) DRIVE | (Middle) | 10/24/2007 | | Issuer | | | 5. If Amendment, Date Original Filed(Month/Day/Year) | |
| ROMEOVILL | ^(Street) E, IL 60446 | | (Check all applicable) X Director10% Owner X Officer (give title10% Other (specify below) below) Chief Executive Officer | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| (City) | (State) | (Zip) | Table I - Non-Derivative Securities Beneficially Owned | | | | | | |
| 1.Title of Security (Instr. 4) | | | | 2. Amount of Se Beneficially Own (Instr. 4) | | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Natur (Instr. 5 | re of Indirect Beneficial Ownership) | |
| Common Stock | k | | | 2,528,000 (1) | | D | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | Securities Underlying Derivative Security | | Price of Derivative | · · · · · · · · | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|--|--------------------|---|-------------------------------|------------------------|---|---|
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | • | Direct (D) or Indirect (I) (Instr. 5) | |
| Stock Option (right to buy) | <u>(2)</u> | 07/18/2017 | Common Stock | 316,000 <u>(1)</u> | \$ 15.81 (1) | D | |
| Stock Option (right to buy) | <u>(2)</u> | 07/18/2017 | Common Stock | 316,000 <u>(1)</u> | \$ 25.32 (1) | D | |

Reporting Owners

| Bonosting Owner Name / | Relationships | | | | | |
|---|---------------|--------------|-------------------------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| Kirby Lynelle P 1135 ARBOR DRIVE ROMEOVILLE, IL 60446 | Х | | Chief Executive Officer | | | |

Signatures

| /s/ Robert S. Guttman as attorney-in-fact for Lynelle P. Kirby | 10/24/2007 |
|--|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The number of shares reported (and exercise prices of options, as applicable) reflects a 0.632-for-1 reverse stock split in connection with the Issuer's initial public offering which is effective as of the date hereof.
- (2) The options reported will vest 25% as of the date hereof and will vest 25% on each anniversary of the date hereof.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

POWER OF ATTORNEY

Know all by these present, that the undersigned party hereby constitutes and appoints each of Gregg R. Bodnar, Chief Financial Officer of Ulta Salon, Cosmetics & Fragrance, Inc. ("ULTA") and Robert S. Guttman, General Counsel of Ulta, signing singly, such party's true and lawful attorney-in-fact to:

(1) execute for and on behalf of such party, all documents relating to the reporting of beneficial ownership of securities required to be filed with the United States Securities and Exchange Commission (the "SEC") pursuant to Section 13(d) or Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder (the "EXCHANGE ACT"), including, without limitation, Schedule 13D and Form 3, Form 4 and Form 5 and successive forms thereto;

(2) do and perform any and all acts for and on behalf of such party that may be necessary or desirable to complete and execute any such documents, complete and execute any amendment or amendments thereto, and timely file such documents with the SEC and any stock exchange, automated quotation system or similar authority; and

(3) take any other action of any type whatsoever in furtherance of the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, such party, it being understood that the documents executed by such attorney-in-fact on behalf of such party pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

Such party hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as such party might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of such party, are not assuming, nor is Ulta assuming, any of the undersigned's responsibilities to comply with the Exchange Act.

This Power of Attorney shall remain in full force and effect until such party is no longer required to file such documents with respect to such party's holdings of and transactions in securities issued by Ulta, unless earlier revoked by such party in a signed writing delivered to the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 22nd day of October, 2007.

By: /s/ Lyn P. Kirby Name: Lyn P. Kirby