## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

	Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.
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in that is all occ of the pointing i broom			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Ulta Beauty, Inc.</u> [ ULTA ]		tionship of Reporting Person all applicable) Director	(s) to Issuer 10% Owner
		· · · ·	3. Date of Earliest Transaction (Month/Day/Year) 03/31/2025	x	Officer (give title below) Chief Human Resou	Other (specify below)
(Street) BOLINGBROOK	IL	60440	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi X	idual or Joint/Group Filing (C Form filed by One Report Form filed by More than C	ing Person
(City)	(State)	(Zip)	while Securities Accurical Dispessed of an Densfield			

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
		Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	03/31/2025	A		1,978(1)	Α	\$ <mark>0</mark>	5,958	D	
Common Stock	03/31/2025	A		1,365(2)	Α	\$ <mark>0</mark>	7,323	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		Derivative Expirat		Expiration D	Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Option (right to buy)	\$366.54	03/31/2025		Α		6,722		(3)	03/31/2035	Common Stock	6,722	\$0	6,722	D	
Stock Option (right to buy)	\$366.54	03/31/2025		A		4,438		(4)	03/31/2035	Common Stock	4,438	\$ <b>0</b>	4,438	D	

Explanation of Responses:

1. Represents grant of 1,978 shares of restricted stock, vesting 100% on March 15, 2028.

2. Represents grant of 1,365 shares of restricted stock, vesting 50% on March 15, 2027 and 50% on March 15, 2028.

3. The options, representing an initial right to purchase a total of 6,722 shares, vesting in 25% annual increments beginning March 15, 2026 and each anniversary thereafter through March 15, 2029.

4. The options, representing an initial right to purchase a total of 4,438 shares, vesting in 33% annual increments beginning March 15, 2027 and each anniversary thereafter through March 15, 2029.

/s/ Jodi J. Caro, as attorney-in-fact for Anita Jane Ryan

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.