LATHAM@WATKINSLP

233 S. Wacker Drive, Suite 5800

Chicago, Illinois 60606

Tel: +1.312.876.7700 Fax: +1.312.993.9767

www.lw.com

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December 8, 2010

VIA EDGAR

Securities and Exchange Commission Division of Corporation Finance 100 F Street, N.E. Washington, D.C. 20549-3628

Mail Stop 3720 Attention: Lilyanna Peyser, Staff Attorney

Re: Ulta Salon, Cosmetics & Fragrance, Inc.

Form 10-K for the fiscal year ended January 30, 2010

Filed March 31, 2010

Forms 10-Q for the periods ended May 1, 2010, July 31, 2010, and October 30, 2010

Filed June 3, 2010, September 2, 2010, and December 2, 2010, respectively

Definitive Proxy Statement on Schedule 14A

Filed May 7, 2010 File No. 1-33764

Dear Ms. Peyser:

On behalf of Ulta Salon, Cosmetics & Fragrance, Inc. (the "Company") and to confirm our telephone conversation of Tuesday, December 7, 2010, you have agreed to the Company's request for an extension of time of ten (10) business days, until January 4, 2011, to submit its response to the Securities and Exchange Commission's comment letter dated December 3, 2010. Please do not hesitate to contact me at (312) 876-6521 or Mark Ditto at (312) 777-7106 with any questions or comments regarding this correspondence.

Very truly yours,

/s/ Richard Meller

Richard Meller of LATHAM & WATKINS LLP

cc: Robert Guttman, Ulta Salon, Cosmetics & Fragrance, Inc. Gregg Bodnar, Ulta Salon, Cosmetics & Fragrance, Inc. Scott Settersten, Ulta Salon, Cosmetics & Fragrance, Inc.