



Ulta Beauty's Annual Golf Outing & Day of Beauty
in support of the Breast Cancer Research Foundation®

Thursday, September 7, 2017
White Eagle Golf Club
Naperville, Illinois

Sponsorship Opportunities

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DINNER \$17,500 – company name and logo recognition on dinner tables and on-screen during dinner, opportunity to give brief remarks during dinner, seating for four at priority table, company name and logo on event web site

LUNCH \$7,500 – special recognition at the golf shotgun start, self-standing signage at lunch (provided by sponsor), logo on box lunch sticker, company name and logo on napkins, company name and logo on event web site

AFTER-DINNER RECEPTION \$5,000 – special recognition during dinner, company name and logo on napkins, company name and logo on bar signage, company name and logo on event web site

COCKTAIL RECEPTION \$5,000 – company name and logo on cocktail napkins, company name and logo on bar signage, company name and logo on event web site

BREAKFAST \$2,500 – self-standing signage at breakfast (provided by sponsor) and company logo signage at breakfast; company name and logo on event web site

SPECIALTY DRINK \$2,000 – special cocktail named for sponsor will be served during cocktail reception, company name and logo on event web site

WINE \$2,000 – company name and logo recognition on dinner tables, company name and logo on event web site

BOTTLED WATER \$3,500 – company name and logo on bottles of water served on the golf course and at Day of Beauty, company name and logo on event web site

SNACK AND WATER STATIONS \$5,000 for 3 – company name and logo at each station, company name and logo on event web site

PINK CARPET \$5,000 – company name and logo on pink carpet located at entrance of event, company name and logo on event web site

COCKTAIL MUSIC \$1,500 – company name and logo on signage displayed during cocktail hour, company name and logo on event web site

SILENT AUCTION \$2,000 – company name and logo on signage displayed at silent auction, branded tablecloths on silent auction tables, company name and logo on event web site



DRAWING TICKET \$1,000 – company name and logo on the reverse side of all drawing tickets, company name and logo on event web site

GOLF WITH THE CHIEF MERCHANDISING/MARKETING OFFICER AND CHIEF HUMAN RESOURCES OFFICER \$10,000 – spend the day golfing with Ulta Beauty’s Chief Merchandising/Marketing Officer David Kimbell and Chief Human Resources Officer Jeff Childs, golf and dinner seating for two, company name and logo on event web site

GOLF WITH THE CHIEF INFORMATION OFFICER AND CHIEF SUPPLY CHAIN OFFICER \$10,000 – spend the day golfing with Ulta Beauty’s Chief Information Officer Diane Randolph and Chief Supply Chain Officer Derek Hornsby, golf and dinner seating for two, company name and logo on event web site

BEVERAGE CART \$3,000 each or \$8,000 for 3 – company name and logo on signage on cart, company name and logo on event web site

GOLF BALL \$7,500 – one dozen golf balls per golfer with company logo imprinted on each ball, company name and logo on event web site

MOBILE PRO SHOP \$5,000 – company name and logo on signage at pro shop, company name and logo on event web site

GOLF MARKER GIFT \$7,500 – gift will include company logo on ball marker, divot tool and golf towel, company name and logo on event web site

PLAYER GOLF CARTS \$3,000 – company name and logo on signage on a placard on all player golf carts, company name and logo on event web site

PUTTING CONTEST \$3,000 – company name and logo on signage at the putting contest green, company name and logo on event web site

HOLE-IN-ONE \$2,500 (6 available) – company name and logo on signage at contest holes, company name and logo on event web site

CLOSEST TO THE PIN \$2,000 (6 available) – company name and logo on signage on the closest to the pin hole, company name and logo on event web site

LONGEST DRIVE \$2,000 (3 available) – company name and logo on signage on the longest drive hole (one male and one female on each 9 holes), company name and logo on event web site

LONGEST PUTT \$2,000 (3 available) – company name and logo on signage on the designated green, company name and logo on event web site

GOLF HOLES #1, #10 and #19 (3 available) \$2,500 – company name and logo displayed on prime tee boxes, company name and logo on event web site

GOLF HOLES \$1,500 (30 available) – company name and logo displayed at the tee box, company name and logo on event web site (golf hole numbers are assigned)

DRIVING RANGE \$1,500 – company name and logo on signage displayed at driving range, company name and logo on event web site

GOLF BAG DROP \$1,500 – company name and logo on signage at golf bag drop area, company name and logo on event web site



MULLIGAN STATION \$1,500 – company name and logo on signage at mulligan station, company name and logo on event web site

PRACTICE PUTTING GREEN \$1,000 – company name and logo on signage at practice putting green, company name and logo on event web site

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